



TOURNAMENT TIME!!

Our community has been given a tremendous opportunity to show the entire state all that we have to offer as we host the 2024 Division B (formerly Class B) Girls State Basketball Tournament.

And we as downtown businesses can play an extra special part in welcoming the fans, families and players when they arrive. The Jamestown Downtown Association has purchased a "Welcome Fans" banner that will hang over 1st Avenue on the intersection where the seasons greetings sign is hung.

Nancy will be delivering posters with this newsletter. We are also asking our downtown businesses to change your marquis signs to welcome fans and, if you are so inclined, to make home-made tag-board posters or paint your windows as a welcome. **Let's show our visitors an amazing experience while they are here!**



Shine 'em Up!

**Rods & Hogs
June 8, 2024**

Save the Date! Our favorite downtown event will once again take place on the 2nd Saturday of June. We will welcome all Rods, Hogs, Trucks, Rat Rods, and anything else with a motor you'd like to show off! The band is booked for the Corner Bar Street Dance and we are seeking food vendors and other street vendors with a "motor" theme!

Registration forms available at www.jamestowndowntown.org or call Lynn at 701-320-7217 or Nancy at 269-3148.





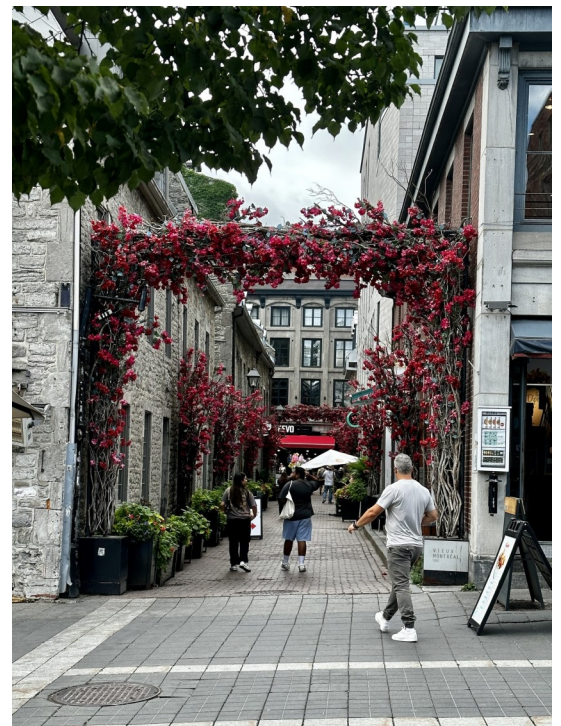
Community Standards, an excerpt from the book “Your City is Sick” by Jeff Siegler
Used with permission from the author:

Standards go down easily but are much harder to lift back up. It can and must be done, but every time you accept less, it becomes a harder fight to regain that ground. The pressure comes from everywhere, too. The national chain doesn’t want to have to follow your design guidelines, so they threaten to move on to the next town with their new site. This economic bullying puts a lot of pressure on a community to drop those standards.

Someone is bound to call you a socialist business hater for standing up to these chains. You drop those standards to win their business, but now you have set a precedent. The pressure to reduce standards comes from everywhere, but cities must be relentless in upholding those standards lest they become meaningless.

People by nature will do what is easiest, but easiest is rarely best. No one gets better by just doing what is easier and cities never will improve with this strategy. There is immense value in having standards and holding to them. Imagine how boring our world would be if we always accepted what was easiest. <https://revitalizeordie.com/your-city-is-sick>

Additional note from Lynn. My opinion only. Jamestown as a city does not have a “design standard” per se. What we are talking about here are the aesthetics, the storefronts, the signage, acceptable paint colors, etc. Without a “design standard” for property owners to adhere to, we have to count on each other to set an example. There is a “snowball” effect when a property changes hands and makes significant improvements. When an owner puts in new windows and updates their façade, it puts pressure on their neighbor to do the same and so on. Jamestown, as a community, has been lucky in that we haven’t seen some of the more garish examples of what people can do to their buildings in the name of improvements. A bright lime green building in a town to the east of us comes to mind. I guess what I am asking is that we applaud the investors who are making a positive impact so that others can see what we expect and praise. Brick by brick, building by building is how we continue to improve the visibility and economic vitality of our downtown that we love so much!



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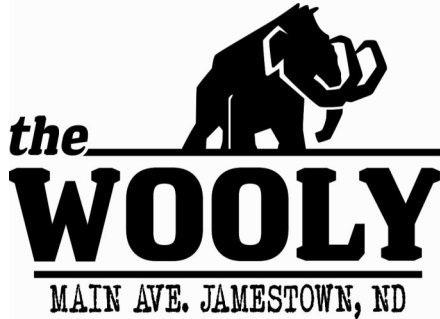
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MOVERS AND SHAKERS



There have been many hurdles, from historic building renovation challenges to logistical and regulatory ones. But, Dave Witzigs long-held dream of running a liquor establishment is slowly becoming a reality.

First, some history on the building. The first tenant was HC Flint Furniture and Undertaking in 1932. Then it became home to FW Woolworths (get it?). Haroldson Office Supply occupied the space for many years and most recently Junk in the Trunk called it home.

After an extensive renovation, including a new storefront, windows, exterior paint, and a full gut remodel of the street level interior, The Woolly will soon be ready for show! The Woolly will be a full service sports bar and will offer electronic gaming and live music.

Jamestown Downtown Association

Welcomes the F5 Project



From the F5 Project website: After his fifth felony, Adam Martin thought, "There must be more to life than this." That was the beginning of pursuing change in his own life. Because of his shared experiences, he became a resource for other individuals coming out of jail by providing personalized support to incarcerated individuals to deter repeat offenses.

As his efforts grew, so did the need for a meaningful name. Working in the tech industry, Adam was familiar with the function keys on a computer keyboard. The keys F1 through F12 provide a variety of short cuts to make life easier. However, F5 resonated with Adam for two reasons: it reminded him of his own past of having five felonies, but it also is the key to refresh. No matter what data you have on your computer screen, when you hit F5 - it refreshes or reloads the page. F5 stands to give every individual with a background a fresh start.

What began in 2016 as a way of improving the lives of formerly incarcerated individuals in Fargo, ND, the non-profit has evolved into a statewide initiative to bridge resources and provide full-spectrum services to people struggling with incarceration, mental health, and addiction. We are passionate about the human struggle, the endeavor to recreate stories, and know the power of empathy and grace to refresh lives.

Join Adam Martin and the F5 Project as they celebrate the opening of their Jamestown location at 223 1st Ave North, formerly the Press Room. This event is open to the community as they want to meet you! The Jamestown Area Chamber of Commerce will hold a ribbon cutting and there will be tours of the new space. Meet the team and learn more about their services Friday, February 23rd at 11 am.

Contact Us

Jamestown Downtown Association

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Or like us on Facebook at:

[https://www.facebook.com/
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The Jamestown Downtown Association is a non-profit organization whose mission is to provide service, support, leadership, and advocacy for the vitalization of downtown.

THANK YOU TO OUR INVESTORS

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