



Jamestown
DOWNTOWN ASSOCIATION

THE DOWNTOWNER

June-July 2026

Jamestown
DOWNTOWN ASSOCIATION
11th Annual
RODS & HOGS
SATURDAY JUNE 13 2026



The Flowers are up!!

The 1st Avenue flower baskets are now hanging off the light poles. Thanks to Harmsens Greenhouse they were delivered Thursday, May 28th and hung up right away Friday morning by our friends in the Jamestown Street Department. On Saturday morning, the JDA cleaned up the bumpout flower beds and planted new perennials. Let's hope Mother Nature brings us some good sun and rain to bring these beauties to their full potential! It is all thanks to our wonderful annual sponsors who make this happen (see page 3) If you'd like to contribute to the 2026 fund, reach out to Nancy Miller at 701-269-3148 or Lynn at 701-320-7217.

JOIN US FOR THE GREAT AMERICAN FOURTH OF JULY KIDS BIKE PARADE!
10 AM - 1ST AVE JAMESTOWN

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Why do we plant flowers and hang baskets downtown? Is it just to look pretty? no

Enhancements like hanging flower baskets, trees, curbside plantings and parks help to develop downtown pride by transforming the physical environment into a welcoming, functional destination that fosters civic engagement. Tangible upgrades like these generate a favorable psychological bond, making residents feel valued and positioning us as a vibrant community they are eager to show off.

Key ways downtown enhancements build pride include:

Elevating Visual Appeal: Streetscape improvements like seasonal flower planters, public art murals, decorative lighting, and matching benches signal to the community that leadership cares about the area. This curb appeal boosts local morale and shifts the perception of a downtown from neglected to cared-for.

Fostering Walkable Gathering Spaces: City-centered areas like the Arts Park along with events like Rods and Hogs, Arts Market, and the Block Party invite residents to linger and socialize. A bustling active core becomes a natural gathering point for the community.

Supporting Local Identity: Integrating the town's unique history into modern design creates a distinctive sense of place. When paired with locally-sourced business initiatives, farmers markets, and unique boutiques, downtown spaces celebrate hometown entrepreneurship.

The Jamestown Downtown Associations goal is to make our downtown core a better place to enjoy and to build a business here. We are eternally grateful to all the donors who make this happen. Please see next page.

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MOVERS AND SHAKERS

US Bank Building sees renovations and new tenants— 123 1st Ave S

Renovations have been fast and furious at this location, besides the new landscaping, new owners Grainline Investments have updated and built new walls in the main building to house new tenants to include a new book store, **Chapter 40 Bookshop**

Businesses on the Move:

Kountry Kreations Boutique – 223 1st Ave S



In our last newsletter, we highlighted Jan Ehlers business opening at 210 1st Ave S. And now she's already made a bold move to a new location. You'll find her on the north side of the tracks on the corner of 1st and 3rd Street. Be watching for a new opening date as they're still putting the finishing touches on her new space! .

C TNT Cards—Jamestown Business Center—Suite 112

Congratulations to Darrel Goodroad, owner of C TNT Cards for the last 25 years, as he recently expanded his business to take over the former movie theatre space. He specializes in trading cards, collectibles and hobby items. The move give him increased space for expanded inventory and game events.



On the Move Collectibles—123 1st Ave S

Owned by Will Haugen, this business was formerly located with at 108 1st Ave S. They will open soon in their cool new location in the former US Bank Drive Through building. Watch for updates.



The Flower Shack —201 1st Ave N Ste B

Michelle Morlock and Danica Oster are deep in the paint and renovations to bring The Flower Shack out of their home shop and into a full fledged studio location. Watch for an opening date soon.

Thank You!

The following donors deserve our thanks for sponsoring the flowers and baskets along 1st Avenue:

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And the following donors went Above and Beyond with donations over \$300:

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Contact Us

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The Jamestown Downtown Association is a non-profit organization whose mission is to provide service, support, leadership, and advocacy for the vitalization of downtown.

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